CERTIFICATE OF EFS FILING UNDER 37 CFR §1.8 I hereby certify that this correspondence is being electronically transmitted to the United States Patent and Trademark Office, Commissionery Patents, via the EFS pursuant to 37 CFR §1.8 on the below date: Signature: Date: February 15, 2010 Name: Vincent J. Gnoffo, Reg. No. 44,714 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re Appln. of: David Shen et al. Donald Examiner: Appln. No.: 10/633,168 Champagne 3688 Art Unit: Filed: August 1, 2003 4598 Conf. No.: Method and Apparatus for Assessment For: of Effectiveness of Advertisements on an Internet Hub Network Attorney Docket No.: 12729/11 PETITION AND FEE FOR EXTENSION OF TIME (37 CFR § 1.136(a)) [Choose Mail Stop or blank line] Commissioner for Patents PO Box 1450 Alexandria, VA 22313-1450 Dear Sir: This is a petition for an extension of the time to respond to Office Action dated October 27, 2009 for a period of 1 month(s). other than small entity Applicant is: small entity (per 37 CFR 1.27) Other Than Small Entity Small Entity **Extension Months** \$65.00 \$130.00 One Month

Two Months

Three Months

Four Months

Five Months

\$490.00

\$1,110.00

\$1,730.00

\$2,350.00

\$245.00

\$555.00

\$865.00

\$1,175.00

Payment Method:

Payment by credit card in the amount of \$____ to cover the fees listed above. Form PTO-2038 is enclosed for this purpose.

The Commissioner is hereby authorized to charge \$130 to cover the fees listed above to Deposit Account No. 23-1925.

The Commissioner is hereby authorized to charge any deficiencies in fees or credit overpayment to Deposit Account No. 23-1925.

Respectfully submitted,

Dated: February 15, 2010

Vincent J. Gnoffo, Reg. No. Attorney for Applicant(s)

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